

Report Title: Update on Learning & Community Programmes

Report of: Isobel Aptaker, Learning Officer, Alexandra Park and Palace

Purpose

1.1 To advise, inform and update the Committee about the Learning & Community programme

Recommendations

2.1 To note the contents of this report.

2.2 To acknowledge the continued increase in schools using the Park and Palace and continuing development of engagement with the local community.

Report Authorised by: Louise Stewart, Chief Executive Officer, Alexandra Park and Palace

Contact Officer: Natalie Layton, Executive Assistant, Alexandra Park and Palace,
Natalie.layton@alexandrapalace.com , Telephone: 020 8365 4335

3. Executive Summary

3.1 The APP Learning and Community programme continues to grow with an increasing number of school visits to the Park and Palace, holiday activities for families and talks and tours for lifelong learners

4. Reasons for any change in policy or for new policy development (if applicable)
N/A

5. Local Government (Access to Information) Act 1985
N/A

6. Schools Programme

- 6.1 The APP learning programme attracted over 1,650 pupils in the 15/16 financial year, an increase of 32%, approximately 400 pupils up from last year. To promote visits from schools in Wood Green and Tottenham the Learning Officer has met with Heads from target schools and the Leads from the Borough Network Learning Communities. This work has resulted in our schools engagement to better reflect the diversity of the borough.
- 6.2 The cost of workshops are £2 per pupil for Haringey Primary (£2.50 other boroughs) and £2.50 for Haringey Secondary (£3.00 other boroughs). The income from these visits covers producing educational resources, paying volunteer expenses and buying additional materials.
- 6.3 In addition to increase the number of schools using the ice rink, the team has negotiated a discount price of £4.00 per pupil.
- 6.4 An online evaluation form has been introduced (using Survey Monkey) the school staff fill in after their visits. Data from the completed forms assists with reporting, monitoring the level of satisfaction and identifying where additional work may be needed to improve the offer.

7. Discover Alexandra Park (Easter Activities)

- 7.1 For 6 days over the Easter Holidays (22nd, 23rd, 24th, 29th, 30th & 31st) APP is running nature themed art & craft activities and piloting the Department for Sport's Xplorer programme (family friendly navigational challenge). The activities are free of charge with a suggested donation of £2.50 per child to cover costs. Information was sent to all borough primary schools, local networks and families who attended the Christmas activities with a link to the booking page on EventBrite. Promotion has also included our website and social media channels. 60 places were allocated each day and, at the time of writing this report, over 200 tickets have been booked. A verbal update will be given at the meeting

8. Aligning with Trading Company

- 8.1 We continue to work with the Commercial Director to identify opportunities and hope to identify at least one event for 2016 where the learning and community opportunities can be realised.
- 8.2 The Trust was offered a stall at the Excursions Travel show in January to promote Group visits to the Park and Palace and to promote the East Wing project to coach operators. Having spoken to over 300 people during the there has been a significant rise in the enquiries and up to 5 new bookings scheduled between April and July 2016. To manage visits there is a maximum group size of 30 with a cost of £14 per head to cover tea & coffee on arrival and a 90-minute visit (talk and tour) or £25, including a two course lunch. All proceeds from the visits are used to cover costs and develop the learning programme.

9. East Wing Restoration Project

- 9.1 A meeting has been scheduled for the 5th April with Wilmott Dixon to discuss the opportunities to engage with the local community during the main building works, apprentices, work placements and internships. A verbal update will be given at the meeting.

10. Community Engagement

- 10.1 As we undertake a review and update the activity Plan the Learning Officer is in the process of meeting with all Haringey funded Community Groups to discuss the East Wing Restoration project. Feedback and comments about the plans and suggestions for how individual spaces could be used are being collated. Ideas put forward include an exhibition space for the Hoffman Foundation for Autism, meeting space for Supamums (assist women back into work), a nail bar for young people from Art Against Knives and a space for talks from local speakers.

11. BAFTA Schools Day

- 11.1 Plans are now underway to mark the 80th anniversary of the world's first high definition broadcast in November. A partnership with BAFTA has been agreed to run 2 workshops (Behind the Scenes & TV presenting masterclass) on 2nd November for 200 local pupils. A Haringey storyboarding competition will also be run to engage with schools across the borough. This event is a pilot and it is hoped that BAFTA Kids will be involved with the regular programme of activities and events in the East Court post 2018.

12. Legal Implications

The Council's Assistant Director of Corporate Governance has been consulted in the preparation of this report, and has no comments.

13. Financial Implications

The Council's Chief Finance Officer has been consulted on these reports and has no additional comments to make.

14. Use of Appendices

N/A